



RULE THE STARS WITH THE ULTIMATE IMPERIAL STAR DESTROYER™!

Item 75252 is available exclusively at the LEGO® Store and LEGO.com starting October 1, 2019.



EXCLUSIVE OFFER



FREE EXCLUSIVE BATTLE OF ENDOR™ MICRO BUILD WITH STAR WARS™ PURCHASES OVER \$75!

Item 40362. Offer valid October 4-6, 2019 or while supplies last. One per customer. See a Brick Specialist for details.



EXCLUSIVE OFFER

OCTOBER 4-6: CELEBRATE WITH NEW SETS AND EXCLUSIVE OFFERS, PLUS A SPECIAL BUILDING EVENT JUST FOR ADULTS ON OCTOBER 5!

All fans are encouraged to come in dressed as their favorite Star Wars™ character to receive a special treat!

See a Brick Specialist for details.



MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

LOVE BUILDING? YOU'LL LOVE BUILDING LEGO® REWARDS.

Sign up for VIP to start earning points towards discounts, exclusive sets, awesome LEGO experiences, and lots more.



Visit shop.LEGO.com/VIP



FREE EXCLUSIVE OLAF'S TRAVELING SLEIGH WITH QUALIFYING FROZEN PURCHASES OVER \$50!

Item 40361. Offer valid October 7-20, 2019 or while supplies last. One per customer. See a Brick Specialist for details.



October 16: Visit your local LEGO® Store to build a UFO!

See back for details.



October 21: 5-6 PM: Minifigure Swap Monday!

Ages 6-14 only. See Brick Specialist for details.



OCTOBER 4 - NOVEMBER 3: RED SQUADRON VERSUS BLUE SQUADRON

Come in to your local LEGO® Store to decode hidden building instructions using special glasses. Build your ship as fast as you can and race your siblings, a parent or new friends!

This experience may not be available in all LEGO® Store locations. See a Brick Specialist for details.



October 31: Happy Halloween!

Stop by the LEGO® Store in your Halloween costume for Trick or Treat!

Plus, receive the Newbury Juice Bar for FREE with purchases over \$50!



Item 40351



Item 40336



Items 75964, 75245, 60235, 41382

DON'T MISS OUT ON THIS HOLIDAY SEASON'S LEGO® ADVENT CALENDARS!

Available at the LEGO® Store and LEGO.com



For even more NEW LEGO® sets, visit LEGO.com

LEGO CREATOR

GATHER THE FAMILY AND BUILD THIS WONDERFUL GINGERBREAD HOUSE!

Item 10267 is available exclusively at the LEGO® Store and LEGO.com beginning October 1, 2019.



LEGO OVERWATCH

75977 Junkrat & Roadhog



LEGO BRICKHEADZ

40352 Thanksgiving Scarecrow



LEGO HIDDEN SIDE

70423 Paranormal Intercept Bus 3000



LEGO TECHNIC

42100 Liebherr R 9800 Excavator

Events at the LEGO® Store



Triple Force Friday
October 4-6

Celebrate with new sets and exclusive offers, plus a special building event just for adults on October 5! This building event is intended for adults ages 18 and over. Registration is required and begins October 1 in stores only.

All fans are encouraged to come in to stores dressed as their favorite Star Wars™ character to receive a special treat! Giveaways for costumes are open to fans of all ages, and are available on a first come, first served basis October 4-6, 2019.



Red Squadron versus Blue Squadron
October 4 - November 3

Come in to your local LEGO® Store to decode hidden building instructions using special glasses. Build your ship as fast as you can and race your siblings, a parent, or new friends! This experience is intended for all ages, and no registration is required. This experience may not be available in all LEGO Store locations. See a Brick Specialist for details.



UFO Building Event
October 16

Visit your local LEGO® Store and build a UFO! This building event has limited space and registration is required. Sign ups begin October 3 in stores only. This activity is intended for children ages 6-14 only.

Ask a Brick Specialist for more details about our upcoming events! *Play opportunities may not be available at Rockefeller Center® and select other LEGO® Store locations.

COME VISIT OUR NEW LEGO® STORE LOCATIONS OPENING THIS FALL!

- St. Johns Town Center®, FL
- Town Center at Boca Raton®, FL
- Destiny USA, NY
- Smith Haven Mall, NY
- CF Rideau Centre, ON

To learn more, visit stores.LEGO.com



LEGO LEGOLAND
The Home of Halloween Fun!
BrickorTreat.com
©2019 The LEGO Group.

BRICKOR TREAT
at LEGOLAND® Resorts and LEGOLAND Discovery Centers

CREATE. CONNECT. SHARE.
DOWNLOAD THE LEGO LIFE APP TODAY!



Available on the App Store, Google Play, and Microsoft Windows

LEGO, the LEGO logo and the Minifigure are trademarks of the LEGO Group. ©2019 The LEGO Group. LEGOLAND IS A PART OF THE MERLIN ENTERTAINMENTS GROUP. © DISNEY, THE LEGO® MOVIE 2™ & The LEGO Group, LEGO, the LEGO logo, DUPLO, the Minifigure and the Brick and Knob configurations are trademarks and/or copyrights of the LEGO Group. ©2019 The LEGO Group. All rights reserved. © Disney. © &™ Lucasfilm Ltd. HARRY POTTER characters, names and related indicia are © &™ Warner Bros. Entertainment Inc. WB SHIELD: © &™ WBEI. WIZARDING WORLD trademark and logo © &™ Warner Bros. Entertainment Inc. Publishing Rights © JKR. (s19). 2019 Blizzard Entertainment, Inc. All rights reserved.

Free Exclusive Battle of Endor™ Micro Build with Star Wars™ purchases of \$75 or more: Offer valid 10/04/19 - 10/06/19 in LEGO Stores and shop.LEGO.com. Offer is available while supplies last only. Offer is only valid on LEGO® Star Wars™ purchases totaling \$75 or more. Item 40362. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND® Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Free LEGO® Olaf's Traveling Sleigh with qualifying Frozen purchases of \$50 or more: Offer valid 10/07/19 - 10/20/19 in LEGO Stores and shop.LEGO.com. Offer is available while supplies last only. Offer is only valid on purchases totaling \$50 or more in LEGO Frozen sets (41164, 41165, 41166, 41167, 41168, 41169 and 43172). Item 40361. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND® Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Free Newbury Juice Bar with purchases of \$50 or more: Offer valid 10/31/19 in LEGO Stores and shop.LEGO.com. Offer is available while supplies last only. Offer is only valid on purchases totaling \$50 or more. Item 40336. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND® Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

STORES.LEGO.COM



Follow us on Social Media for News, Announcements, and More!