



# STORE CALENDAR

## OCTOBER 2014



Items from Minifigure Series 12 available October 1.

EXCLUSIVE OFFER



### CREATOR

**FREE Exclusive Holiday Set with purchases of \$99 or more!**

Offer valid October 1-31, 2014 or while supplies last. Offer valid on item #40106. See a Brick Specialist for details.

1 of 2



LEGO® VIPs ONLY

**LEGO® VIP Members earn DOUBLE POINTS this October!**

Earn a \$5 reward for every \$50 you spend.



Not a VIP? See a Brick Specialist to sign up today! Offer valid October 1-31, 2014.



MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY



### minifigures

**Collect the new LEGO® Minifigures series!**

Item #71007 shown. Available October 1.



1

2

3

4

5



### KidsFest

Returning to Virginia • October 3-5  
Greater Richmond Convention Center

Visit [LEGOkidsfest.com](http://LEGOkidsfest.com) for more info!



Follow us on Facebook to see the next exclusive LEGO® set!

Facebook.com/  
OfficialLEGOShop

6

October 7:

**FREE Monthly Mini Model Build!**

See back for details.

7

Fan-Created Mini Model Build!

8

### LEGO CITY



9

**LEGO® City Racing Event!**

There are a lot of great vehicles in LEGO® City! Visit the LEGO Store starting October 6 to build your own vehicle out of LEGO bricks. Race your vehicle against other builders on the LEGO City race track! See a Brick Specialist for details.

10

11

12



13



**Get the new LEGO® catalog!**

Sign up at  
[shop.LEGO.com/catalogrequest](http://shop.LEGO.com/catalogrequest)

14

15

16

17

### LEGO club

**October 18: Join in a LEGO® Star Wars™ Club Meeting!**

See back for details.

18

19



20

**October 20-26: Help the LEGO® Friends rescue jungle animals!**

Jungle animals are hiding in the LEGO® Store and the LEGO Friends need your help to find them! See back for details.



21

22

23

24

### LEGO club

**October 25: Join in a LEGO® Star Wars™ Club Meeting!**

See back for details.

25

26

27

28

29

30

31

**October 31: Trick-or-treat at the LEGO® Store for a LEGO treat!**

See back for details.

**Check out all-new seasonal sets at the LEGO® Store and [shop.LEGO.com](http://shop.LEGO.com)**

Item #850936 shown.



**Get the NEW exclusive LEGO® Santa's Workshop!**

Enjoy the magic of Christmas with Santa's Workshop, a festive addition to the LEGO® Winter Village Series! Help the elves make the toys, feed the reindeer and help Santa load up his magical sleigh. Mrs. Claus has baked cookies and the clock tower shows it's nearly time for Santa to deliver the presents—all at the most wonderful time of the year! Includes 6 minifigures: Santa with his gift sack, Mrs. Claus with a cookie tray and 4 Christmas elves.

Item #10245 shown. Available starting October 1 only at the LEGO® Store and [shop.LEGO.com](http://shop.LEGO.com)



### CREATOR

EXPERT

[STORES.LEGO.COM](http://STORES.LEGO.COM)



Follow us on Facebook:  
[facebook.com/officialLEGOShop](http://facebook.com/officialLEGOShop)



# Find these great sets at the LEGO® Store!



**LEGO duplo**

10505 Play House



**LEGO Friends**

41059 Jungle Tree Sanctuary



**LEGO CHIMA**

70146 Flying Phoenix Fire Temple



**LEGO CREATOR**

10235 Winter Village Market

## Upcoming LEGO® Store Events!



### Monthly Mini Model Build Tuesday, October 7

Learn how to build this LEGO® Monster model and take it home – for free! Event begins at 5pm. Quantities are limited to approximately 250 per store and offer is good while supplies last only. Models are not for sale and cannot be purchased. One free per child. Event is open to children ages 6-14 only.



### Jungle Animals Search and Find!

October 20-26

When the LEGO® Friends go to the jungle base camp, they're called upon to rescue monkeys, tigers and other animals by themselves. Some of the jungle animals are hiding in the LEGO Store and the Friends need your help to find them! Help find all the jungle animals and you'll earn a special LEGO Friends prize!



### LEGO® Star Wars™ Club Meeting

October 18 & 25

This month: Build a new speeder to take to the Mos Eisley Cantina. This exclusive event has limited space and availability varies by store, so sign up early! Registration is \$25 per child or just \$20 per child for VIP members, and includes a limited-edition LEGO® Club T-shirt. Open to children ages 6-14 only. Registration begins September 1!



### Trick-or-treat at the LEGO® Store!

Friday, October 31

Visit the LEGO® Store on Halloween dressed in your Halloween costume and get a special LEGO treat! Offer valid only at the LEGO Store on October 31, 2014 while supplies last. Quantities are limited.

**Ask a Brick Specialist for more details  
about our upcoming events!**

## Grand Opening Celebration of The LEGO® Store Flatiron District!

October 10-13 • Madison Square Park

Join in a huge 4-day weekend celebration to officially welcome the LEGO® Flagship Store to the Flatiron District! You'll help three LEGO Master Builders construct a 20-foot tall LEGO model of the Statue of Liberty completely out of LEGO bricks! Plus, don't miss out on exclusive offers available this weekend only!

See [stores.LEGO.com](http://stores.LEGO.com) for full event details.



## Join the LEGO® VIP Loyalty Program!

As a LEGO VIP Member, you receive:

- Points toward rewards on every purchase
- Personalized email offers and promotions
- Access to special LEGO sets and goodies not available for anyone else!

Go to [VIP.LEGO.com](http://VIP.LEGO.com) for more information.



**BRICK-OR-TREAT**  
Weekends in October

THIS OCTOBER,  
EXPERIENCE THE BEST  
HALLOWEEN PARTY, JUST  
FOR KIDS!

Explore more at  
[LEGOLAND.COM](http://LEGOLAND.COM)

**LEGO club**

JOIN LEGO® CLUB FOR  
**FREE!**

Join online at [LEGO.com/club](http://LEGO.com/club) or call : 1-866-534-6258.  
Kids love the FREE magazine and online Club benefits!



**STAR WARS REBELS**  
NEW SERIES  
MONDAYS 9P/8c  
STARTING OCT 13  
ON



For a full list of  
LEGO® Store locations  
visit [stores.LEGO.com](http://stores.LEGO.com)



**FREE  
SHIPPING**

**EVERY DAY** on orders over \$75\*  
only on [shop.LEGO.com](http://shop.LEGO.com)

Visit [shop.LEGO.com](http://shop.LEGO.com) for full details.

LEGO®, the LEGO logo, the Minifigure, the LEGO Club logo, the LEGO Duplo logo, the LEGO VIP logo, the LEGO City logo, the LEGO Minifigures logo, the LEGO Creator logo, the LEGO Ninjago logo, the LEGO KidsFest logo, the LEGO Friends logo are trademarks of the LEGO Group. © 2014 The LEGO Group  
WOR 4905 LEGOLAND IS A PART OF THE MERLIN ENTERTAINMENTS GROUP. © 2014 Lucasfilm Ltd. & TM. All rights reserved. © Disney

Free Exclusive Holiday Set with purchases of \$99 or more: Offer valid October 1-31, 2014 in LEGO Stores and [shop.LEGO.com](http://shop.LEGO.com). Offer is only valid on purchases totaling \$99 or more. Item #40106. Offer is available while supplies last only. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Earn VIP Double Points on all purchases in October! Offer valid October 1-31, 2014 in LEGO Stores and at [shop.LEGO.com](http://shop.LEGO.com). Points are attributed to the account once payment is received. Offer cannot be used in conjunction with any other VIP offer. Points will not be earned on the purchase of Gift cards and pre-orders. Customers that have signed up to the VIP Program by phone or at a LEGO Store will need to have registered online at [VIP.LEGO.com](http://VIP.LEGO.com) first in order to redeem their rewards. Offer not valid at LEGOLAND Discovery Centers or LEGOLAND Parks. The LEGO Company reserves the right to amend or cancel this promotion at any time without prior notice.

**STORES.LEGO.COM**



Follow us on Facebook:  
[facebook.com/officialLEGOshop](https://www.facebook.com/officialLEGOshop)