



LEGO CITY

EXCLUSIVE GIFT WITH PURCHASE

LEGOLAND
FREE Child
Ticket Offer
Included!

LEGO CITY
**FREE LEGO® City
Demolition Driller
with purchases
of \$35 or more!**

Offer valid February 1-20, 2015
or while supplies last. Offer
valid on item 30312. See a Brick
Specialist for details.



SPECIAL OFFER

LEGO Friends
**Get 25% off the
LEGO® Friends First
Aid Jungle Bike with
any \$40 purchase!**

Offer valid February 1-28, 2015 or while
supplies last. Offer valid on item 41032
only at the LEGO® Store. See a Brick
Specialist for details.



MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

Introducing LEGO® City Demolition!

Help the demolition experts operate their powerful
machines around the work site, scooping up rubble
and making way for new buildings.

LEGO CITY

Check out this set at the LEGO® Store, and even more new LEGO City Demolition sets March 1!



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**February 3:
FREE
Monthly
Mini Model
Build!**

See back for details.



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**LEGO® Friends
Racing Play!**

LEGO Friends

Visit the LEGO® Store January 19 - February 15 to play
with the LEGO Friends vehicles and race them on the
LEGO Store play ramp! See a Brick Specialist for details.



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**Don't forget to redeem the
February offer from your
2015 LEGO® Wall Calendar!**

February 1-28, 2015 with coupon only at the LEGO® Store.
Offer valid while supplies last.



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**Valentine's
Day**

Item
40120



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**Presidents'
Day**

**February 17-28:
VIPs get Early
Access to a NEW
exclusive LEGO®
set!**

See a Brick Specialist
for details.

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**February 16-22:
Find LEGO® City
Demolition vehicles hidden
around the LEGO Store!**

See back for details.

LEGO CITY

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LEGO club

**February 21:
Join in a NEW
LEGO® Club
Meeting!**

See back for details.

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**LEGO® DUPLO®
Building Event!**

LEGO duplo

Starting February 16 through March 15, visit the LEGO® Store to try out some of the
most popular LEGO® DUPLO® sets! Your little builder can explore endless building
possibilities with sets that are perfect for 1½-5 year olds. See back for details.

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LEGO club

**February 28:
Join in a NEW
LEGO® Club
Meeting!**

See back for details.

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LEGO STAR WARS
MICROFIGHTERS

NEW LEGO® Star Wars™
Microfighters available at the
LEGO® Store and shop.LEGO.com!

75072 ARC-170
Starfighter™

75076 Republic Gunship™

75075 AT-AT™

75077 Homing Spider Droid™

Find these NEW sets at the LEGO® Store!



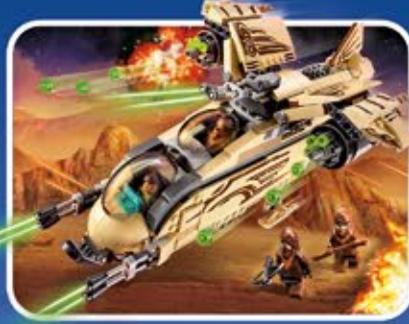
LEGO duplo

10587 Café



LEGO Friends

41085 Vet Clinic



LEGO STAR WARS

75084 Wookiee™ Gunship



LEGO MINECRAFT

21118 The Mine

Upcoming LEGO® Store Events!



Monthly Mini Model Build Tuesday, February 3

Learn how to build this LEGO® Space Shuttle model and take it home – for free! Event begins at 5pm. Quantities are limited to approximately 250 per store and offer is good while supplies last only. Models are not for sale and cannot be purchased. One free per child. Event is open to children ages 6-14 only.



LEGO® City Demolition Search and Find February 16-22

Make way for new construction! The demolition workers are cleaning up a new construction site, but first they need their heavy-duty equipment! Help find all the demolition vehicles from the LEGO City Demolition sets hidden around the store and you'll earn a LEGO City activity booklet! While supplies last. See a Brick Specialist for details.



LEGO® DUPLO® Building Event

February 16 - March 15

Visit the LEGO® Store to try out some of the most popular LEGO® DUPLO® sets and introduce your little one to the world of building! See your child imagine, create and explore whole new worlds with oversize LEGO bricks designed to fit perfectly in small hands. With LEGO DUPLO, there are so many ways to play!



LEGO® Club Meeting

Saturday, February 21 & 28

Join the NEW LEGO® Club Meeting! Meet other club members and share your building skills, learn how to build the February mini model and use your creativity to add even more to it. Plus, you can take your creation home! This exclusive event has limited space and availability varies by store, so sign up early! Registration is \$10 per child. Open to children ages 6-14. Registration begins January 1!

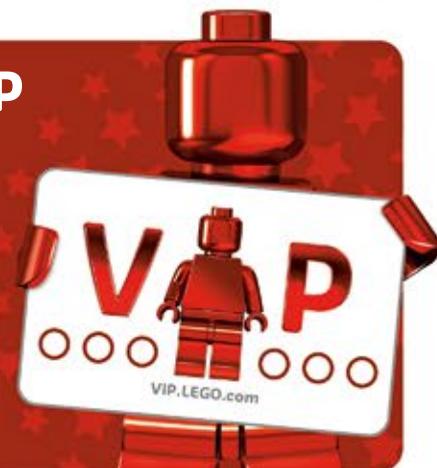
Ask a Brick Specialist for more details about our upcoming events!

Join the LEGO® VIP Loyalty Program!

As a LEGO VIP® Member, you receive:

- Points toward rewards on every purchase
- Personalized email offers and promotions
- Access to special LEGO sets and goodies not available for anyone else!

Go to VIP.LEGO.com for more information.



Iconic buildings and architectural structures throughout the mall made entirely of LEGO® bricks!

**Coming to the
Glendale Galleria
Glendale, CA • February 6-22**



KidsFest

**Back in Arizona! Feb 27-Mar 1
University of Phoenix Stadium**

Visit LEGOkidsfest.com for more info!



JOIN LEGO® CLUB FOR FREE!

Join online at LEGO.com/club or call : 1-866-534-6258.
Kids love the FREE magazine and online Club benefits!



Explore the new LEGO® BIONICLE® creative building attraction at LEGOLAND® California and LEGOLAND Florida! Opens Spring 2015.

Explore more at LEGOLAND.COM

For a full list of
LEGO® Store locations
visit stores.LEGO.com



FREE SHIPPING

EVERY DAY on orders over \$75*
only on shop.LEGO.com

Visit shop.LEGO.com for full details.

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Free LEGO® Demolition Driller with purchases of \$35 or more: Offer valid February 1-20, 2015 in LEGO Stores and shop.LEGO.com. Offer is only valid on purchases totaling \$35 or more. Item 30312. Offer is available while supplies last only. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Get 25% off the LEGO® Friends First Aid Jungle Bike with any \$40 purchase!: Offer valid February 1-28, 2015 in LEGO Stores only. Offer valid on item 41032. Offer is valid on LEGO purchases of \$40 or more and while supplies last only. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

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