



**EXCLUSIVE
LEGO® STAR WARS™
TIE FIGHTER™**

Item 75095 available starting May 2 only at the LEGO® Store and shop.LEGO.com.



EXCLUSIVE GIFT WITH PURCHASE



FREE EXCLUSIVE ADMIRAL YULARAN™ MINIFIGURE
WITH LEGO® STAR WARS™ PURCHASES OF \$75 OR MORE!



Offer valid May 2-4, 2015 or while supplies last. Offer valid on item 5002947. See a Brick Specialist for details.

SPECIAL OFFER



**LEGOLAND
FREE TICKET
OFFER**
WITH ANY LEGO
PURCHASE!



Offer valid May 8 - June 30, 2015 at participating LEGO Stores and at shop.LEGO.com, while supplies last. See a Brick Specialist for details.

SPECIAL OFFER



**FREE SPIDER-MAN
SUPER JUMPER**
WITH PURCHASES OF
\$50 OR MORE!



Offer valid May 15-31, 2015 or while supplies last. Offer valid on item 30305. See a Brick Specialist for details.

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

LEGO minifigures

Collect all 16 of the second LEGO® Minifigure series to feature **The Simpsons™!**

Item 71009 available starting May 1.



1

2

3



May 2-4: Take advantage of exclusive LEGO® Star Wars™ offers and activities!

Share your May the 4th experience #LEGOSTarWars

**May 5:
FREE
Monthly
Mini Model
Build!**

See back for details.



Mother's Day

11



**May 13-31: VIPs
get Early Access
to a NEW Exclusive
LEGO® set!**

See a Brick Specialist for details.



Launch the NEW Super Jumpers!

From April 27-May 31 put your skills to the test and see how far you can make the minifigures jump! See back for details.



**May 23:
Join in a NEW
LEGO® Club
Meeting!**

See back for details.



Memorial Day



May 26-29 Only: Get your LEGO® Passport stamped when you show a Brick Specialist your favorite set on the Digital Out of Box or ask them for a demonstration.



**May 30:
Join in a NEW
LEGO® Club
Meeting!**

See back for details.



**Get the NEW LEGO® Exclusive,
The Kwik-E-Mart!**

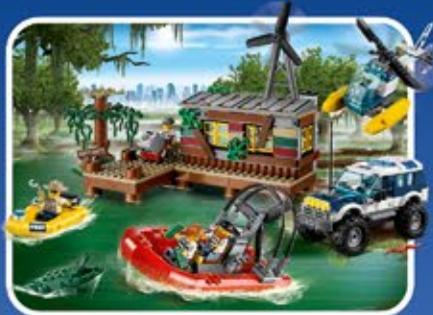
Welcome to the Kwik-E-Mart! Join Homer, Marge and Bart as they browse the well-stocked shelves at Springfield's favorite convenience store! This highly detailed and iconic LEGO® version of The Simpsons™ store is packed with rich, colorful details and includes 6 LEGO minifigures.

Item 71016 available starting May 1 only at the LEGO® Store and shop.LEGO.com

Find these sets at the LEGO® Store!



10586 Ice Cream Truck



60068 Crooks' Hideout



75919 Indominus Rex™ Breakout



21023 Flatiron Building

Upcoming LEGO® Store Events!



Super Heroes Super Jumper Play!

April 27 - May 31

Visit the LEGO® Store to try out the new Super Jumpers. Aim your Super Jumper at the scoring circle and see how far you can launch the minifigures! See if you can score the most points by making your minifigure jump the farthest! See a Brick Specialist for details.*



Build a Starfighter™!

May 2-4

Use your imagination to build your own Starfighter™ out of LEGO® bricks! When you're done building, see a Brick Specialist to receive a special mission to complete. You'll get the opportunity to decorate and take home your very own paper helmet! Share your LEGO experience #LEGOStarWars



Monthly Mini Model Build

Tuesday, May 5

Learn how to build this LEGO® Koala model and take it home – for free! Event begins at 5pm. Quantities are limited to approximately 250 per store and offer is good while supplies last only. Models are not for sale and cannot be purchased. One free per child. Event is open to children ages 6-14 only.



LEGO® Club Meeting

Saturday, May 23 & 30

Join the NEW LEGO® Club Meeting! Meet other club members and share your building skills, learn how to build the May mini model and use your creativity to add even more to it. Plus, you can take your creation home! This exclusive event has limited space and availability varies by store, so sign up early! Registration is \$10 per child. Open to children ages 6-14. Registration begins April 1!

Ask a Brick Specialist for more details about our upcoming events!

*Play opportunities not applicable at the LEGO® Store at Rockefeller Center®.



Iconic buildings and architectural structures throughout the mall made entirely of LEGO® bricks!

Coming to
Stonebriar Centre
Frisco, TX • May 23 - June 7

Join the LEGO® VIP Loyalty Program!

As a LEGO VIP Member, you receive:

- Points toward rewards on every purchase
- Personalized email offers and promotions
- Access to special LEGO sets and goodies not available for anyone else!

Go to VIP.LEGO.com for more information.



HOTEL OPENS May 15, 2015

Visit LEGOLANDHotel.com for details

Sign up to receive LEGO® Shop emails!

Be the first to hear about new LEGO® sets, bestsellers, top-rated items, sales, special offers and exclusive email promotions! Sign up today at shop.LEGO.com/LBRemails



JOIN LEGO® CLUB FOR FREE!

Join online at LEGO.com/club or call : 1-866-534-6258.
Kids love the FREE magazine and online Club benefits!



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LEGO® Store locations
visit stores.LEGO.com



FREE SHIPPING

EVERY DAY on orders over \$75*
only on shop.LEGO.com

Visit shop.LEGO.com for full details.

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Free Admiral Yularen™ Minifigure with LEGO® Star Wars® purchases of \$75 or more: Offer valid May 2-4, 2015 in LEGO Stores and shop.LEGO.com. Offer is only valid on purchases totaling \$75 or more in LEGO Star Wars merchandise. Item 5002947. Offer is available only while supplies last. One free item per transaction. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Minifigure is available exclusively through this offer. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

LEGOLAND Parks and LEGOLAND Discovery Center FREE ticket with full paid ticket offer with any LEGO purchase: Offer valid May 8 - June 30, 2015 at shop.LEGO.com and participating LEGO stores only, excluding the LEGO Stores at Downtown Disney® in Orlando, FL, Disneyland® Resort in Anaheim, CA and Quebec LEGO Store locations. Offer is available while supplies last. Qualifying amount applies to merchandise only from the current assortment and is not valid toward prior purchases or gift cards. Retail purchase offer excluded from stores at the LEGOLAND Parks or LEGOLAND Discovery Centers. Each qualifying purchase will receive a coupon good for one free one-day ticket with purchase of a full-price one-day ticket to LEGOLAND® California, LEGOLAND Florida or any LEGOLAND Discovery Center. Offer cannot be applied or combined with any other discount offers. No photocopies or facsimiles of coupon will be accepted. Additional restrictions may apply. Not for resale. Free gift cannot be exchanged or substituted for any other item or cash value. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Free LEGO® Spider-Man Super Jumper with purchases of \$50 or more: Offer valid May 15-31, 2015 in LEGO Stores and shop.LEGO.com. Offer is available while supplies last only. Offer is only valid on purchases totaling \$50 or more. Item 30305. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

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