



VIPs ONLY

FREE EXCLUSIVE CLASSIC PIRATES SET

WITH PURCHASES OF \$75 OR MORE!

Offer valid August 1-14, 2015 or while supplies last. See a Brick Specialist for details.

SPECIAL OFFER

FREE POP STAR RED CARPET

WITH LEGO FRIENDS, LEGO ELVES OR LEGO BRAND DISNEY PRINCESS PURCHASES OF \$35 OR MORE!

Offer valid August 1-31, 2015 or while supplies last. Offer valid on item 30205. See a Brick Specialist for details.

LIMITED TIME OFFER

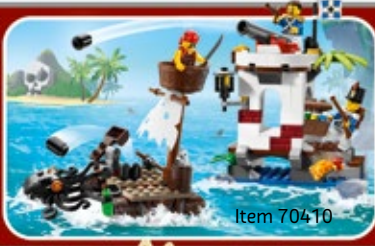
FREE COLLECTIBLE POSTER WITH A LEGO® STAR WARS™ PURCHASE!

Offer valid August 24-30, 2015 or while supplies last. See a Brick Specialist for details.

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY SUNDAY

VIPs earn bonus points on these sets all month!

Not a VIP? See a Brick Specialist to sign up today!



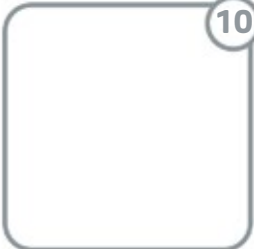
August 4-5: FREE Monthly Mini Model Build!

Online registration required. See back for details.

LEGO MINECRAFT

August 3-30: Visit the LEGO® Store and build your Minecraft world with LEGO bricks!

See back for details.



August 18-31: VIPs get Early Access to a NEW Exclusive LEGO® set!

See a Brick Specialist for details.



LEGO club

August 22: Join in a LEGO® Club Meeting!

See back for details.



LEGO club

August 29: Join in a LEGO® Club Meeting!

See back for details.



IF YOU THOUGHT YOU KNEW THE WORLD OF LEGO®, YOU DON'T KNOW BRICK.

A LEGO® BRICKUMENTARY

IN THEATERS, ON iTunes AND ON DEMAND JULY 31

Starting August 1, find these great sets at the LEGO® Store!



LEGO duplo

10606 Doc McStuffins Backyard Clinic



LEGO SCOOBY-DOO!

75904 Mystery Mansion



LEGO ELVES

41078 Skyra's Mysterious Sky Castle



LEGO TECHNIC

42043 Mercedes-Benz Arocs 3245

Upcoming LEGO® Store Events!



**Build with
LEGO® Minecraft**

August 3-30

What does your Minecraft world look like? Set your imagination free and bring your Minecraft world to life at the LEGO Store! Come in and show off your building skills at the play table.*



Monthly Mini Model Build

August 4-5

You can now reserve the August Kangaroo Mini Model BEFORE you visit the LEGO Store! To register, visit shop.LEGO.com/Minibuild-Registration. Due to safety and build experience standards, builders must be between the ages of 6-14 to participate. The mini model must be completely built in store. Registration is on a first come first serve basis and quantities are limited. Stores will no longer accept walk ups on the night of the event.

LEGO® Club Meeting

August 22 & 29

Join in a LEGO® Club Meeting! Meet other club members and share your building skills, learn how to build the August mini model and use your creativity to add even more to it. Plus, you can take your creation home! This exclusive event has limited space and availability varies by store, so sign up early! Registration is \$10 per child. Open to children ages 6-14. Registration begins July 1!

**Ask a Brick Specialist for more details
about our upcoming events!**

*Play opportunities not applicable at the LEGO® Store at Rockefeller Center®.

Grand Opening Celebration!

Help a real LEGO Master Builder construct a huge LEGO model and you'll receive a certificate of achievement for participating! Plus, take advantage of exclusive offers this weekend only.

Visit stores.LEGO.com for more information.

**SouthPark • Charlotte, NC
August 21-23**

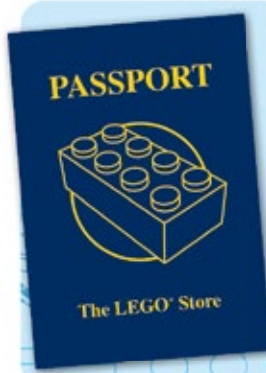




**THE LEGO®
AMERICANA
ROADSHOW**

Iconic buildings and architectural structures throughout the mall made entirely of LEGO® bricks!

**Coming to Riverchase Galleria
Birmingham, AL
August 22 - September 6**



ATTENTION ALL PASSPORT HOLDERS!

Starting in August: Bring in your Pick a Brick cup and re-use it in the store to receive a brand new Passport stamp!

Plus, for any re-fill, get 25 cents off the small Pick a Brick cup and 50 cents off the large. See a Brick Specialist for details.



CALLING ALL NINJA!

Experience LEGO® Ninjago™ Airjitzu Weekends in August or September*

For full event information and to purchase tickets visit
www.LEGOLANDDiscoveryCenter.com

*Event dates vary by location





JOIN LEGO® CLUB FOR FREE!

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Kids love the FREE magazine and online Club benefits!



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LEGO® Store locations
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only on **shop.LEGO.com**

Visit shop.LEGO.com for full details.

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LEGO® Classic Pirates Set, 5003082 offer is valid for orders online at shop.LEGO.com, in LEGO Stores and LEGO® Catalog telephone orders from August 1-14, 2015, or while supplies last. Qualifying purchase must be equal to or greater than \$75. LEGO® Classic Pirates Set, 5003082 per household. VIP Program membership required. See <http://VIP.LEGO.com> or inquire in a LEGO Store for details on free membership. At a LEGO Store, the offer applies only to current LEGO VIP Members upon presentation of a LEGO VIP Program member card to a Store Associate, or to newly joining LEGO VIP Members who enroll at the time of qualifying purchase. Cannot be applied to previous purchases. LEGO Classic Pirates Set, 5003082 cannot be exchanged or substituted for any other item or cash value and is not available for purchase. Offer is not valid at LEGOLAND Parks, LEGOLAND Discovery Centers or at LEGO KidsFest. The LEGO Group reserves the right to cancel or modify this promotion at any time without prior advance notice.

Free Pop Star Red Carpet with LEGO Friends, LEGO Elves and LEGO Brand Disney Princess purchases of \$35 or more: Offer valid August 1-31, 2015 in LEGO Stores and shop.LEGO.com. Offer is available while supplies last only. Qualifying purchase must be equal to or greater than \$35 in LEGO Friends, LEGO Elves or LEGO Brand Disney Princess merchandise only. Item 30205. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Free Collectible Poster with a LEGO® Star Wars™ purchase: Offer valid August 24-30, 2015 at shop.LEGO.com and LEGO Stores. Offer is available while supplies last only. Qualifying purchase must include a LEGO Star Wars item from the current assortment. One free poster per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free poster cannot be exchanged or substituted for any other item or cash value. Poster is available exclusively through this offer. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

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