



STAR WARS



NEW!
ASSAULT
ON HOTH™

Item 75098 available starting
April 30 at the LEGO Store and
shop.LEGO.com.



EXCLUSIVE OFFER



FREE EXCLUSIVE
FIRST ORDER
STORMTROOPER™
MINIFIGURE

WITH A LEGO® STAR WARS™
PURCHASE OF \$50 OR MORE!

Offer valid at the LEGO Store and shop.LEGO.com
April 30 - May 4, 2016 or while supplies last only.
Limit one per customer. See back for details.



SPECIAL OFFER



LEGOLAND

FREE ADULT OR
CHILD TICKET WITH
FULL PAID TICKET
TO LEGOLAND®
PARKS AND LEGOLAND
DISCOVERY CENTERS!

RECEIVE OFFER WITH ANY LEGO PURCHASE.

Offer valid at the LEGO Store and shop.LEGO.com May 9 - June 30, 2016 or
while supplies last. Limit one per customer. See back for details.

COMING SOON!



ABRAND NEW
4D MOVIE

EXCLUSIVELY AT
LEGOLAND RESORTS and
LEGOLAND DISCOVERY CENTERS

LIMITED-TIME OFFER



FREE CAPTAIN
AMERICA'S
MOTORCYCLE
WITH PURCHASE OF
\$35 OR MORE!

Offer valid at the LEGO Store and shop.LEGO.com
May 27-30, 2016 or while supplies last. Limit one
per customer. See back for details.



MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

April 30-May 4: Celebrate LEGO® Star Wars™
with these exclusive offers:

Earn DOUBLE VIP points on all LEGO® Star Wars™ purchases! PLUS, FREE *The Force Awakens*
Poster with any LEGO Star Wars purchase! And don't forget to show up dressed as your
favorite character!

Not a VIP? It's easy and free to sign up! See a Brick Specialist at your local LEGO store for details.



2



3

May 3-4:
VIP Monthly Mini
Model Build!

LEGO® VIP members register at
shop.LEGO.com/Minibuild-registration
starting April 15.

4



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6



May 7: Exclusive
building event
for fans of LEGO®
Elves!
See back for details.

7

8

Mother's Day

9



Learn to *Master Your
Force* and earn your
FREE character card
series #1!

See back for details.

10



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13



KidsFest

Coming to Kansas City, MO! May 13-15
Kansas City Convention Center
Visit LEGOkidsfest.com for more info!

14

15



16

May 16:
Minifigure Swap
Monday!

See back for
details.



17



18

May 18-31:
VIPs get Early Access
to a NEW Exclusive
LEGO® set!

See a Brick Specialist for details.

19

20



club

May 21:
Join in a
LEGO® Club
Meeting!
See back for details.

21

22



23



Learn to *Master Your
Force* and earn your
FREE character card
series #2!

See back for details.

24



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26

27



club

May 28:
Join in a
LEGO® Club
Meeting!
See back for details.

28

29

30

Get the
NEW LEGO®
Catalog!

Memorial Day

31



LEGO VIPs earn
double points on
these sets May 1-31:



75139 Battle on Takodana



75140 Resistance Troop Transporter



AVAILABLE
IN MAY



10827 Mickey & Friends
Beach House

AVAILABLE
IN MAY



10728 Mia's Vet Clinic

AVAILABLE
IN MAY



60123 Volcano Supply Helicopter



76051 Super Hero Airport Battle



41176 The Secret Market Place



75142 Homing Spider Droid™

AVAILABLE
IN MAY



31052 Vacation Getaways



75874 Chevrolet® Camaro® Drag Race

Want to see even more brand new sets? Visit shop.LEGO.com/whats-new

May Events at the LEGO® Store!



Monthly Mini Model Build

May 3-4

In order to sign up guests must now have a registered LEGO® VIP email address. If you do not have one you can create one for free at shop.LEGO.com/VIP. This event has limited space. To reserve a spot, visit shop.LEGO.com/Minibuild-Registration starting April 15. Due to safety and build experience standards, builders must be between the ages of 6-14 to participate. The mini model must be completely built in store. Registration is on a first come first serve basis and quantities are limited.



LEGO® Elves Exclusive Building Event

May 7

Sign up for this unique opportunity to meet and build with other LEGO® Elves fans! Take part in an exclusive build and you'll get to bring your creation home. Participants will receive an Elves poster. This special event has limited space so sign up early. See a Brick Specialist to register starting April 1.



LEGO® Star Wars™ Master Your Force Play

May 9 - July 3

Collect all 4 series of LEGO® Star Wars™ character cards when you build a Star Wars™ spaceship and compete to rack up points! A new series of LEGO Star Wars™ character cards will be available during the weeks of 5/9, 5/23, 6/7, 6/21. Quantities are limited and are on a first come first serve basis. Only valid for kids ages 6-14, Monday - Friday, between 4-6pm. See a Brick Specialist for details.



Minifigure Swap Monday

May 16

Join in a LEGO® Minifigure Swap day! Bring 1 Minifigure in to the LEGO Store on May 16. Then, you'll get to meet up with other fans and trade for new Minifigures! It's a fun and easy way to switch up your collection. Open to kids ages 6-14 only.



LEGO® Club Meeting

May 21 & 28

Join in a LEGO® Club Meeting! Meet other club members and share your building skills, learn how to build the May mini model and use your creativity to add more to it. Plus, you can take your creation home! This exclusive event has limited space, so sign up early! Registration is \$10 per child. Open to children ages 6-14 only. Registration begins April 1.

Ask a Brick Specialist for more details about our upcoming events! *Play opportunities may not be available at the LEGO® Store at Rockefeller Center®.



JOIN LEGO® CLUB FOR FREE!

Join online at LEGO.com/club or call : 1-866-534-6258.
Kids love the FREE magazine and online Club benefits!



Iconic buildings and architectural structures throughout the mall made entirely of LEGO® bricks!

**Coming to Beachwood Place
Beachwood, Ohio
May 14-30**

DID YOU KNOW...?

You don't have to go to a LEGO® Store to get a calendar!

Just visit stores.LEGO.com to download the calendar each month.



LEGO®, the LEGO logo, the Minifigure, the LEGO DUPLO logo, the LEGO Juniors logo, the LEGO City logo, the LEGO KidsFest logo, the LEGO Creator logo, the LEGO Elves logo, the LEGO MINIFIGURES logo, the LEGO Speed Champions logo, the LEGO VIP logo, the LEGO Club logo are trademarks of the LEGO Group. © 2015 The LEGO Group. WOR 6207 LEGOLAND IS A PART OF THE MERLIN ENTERTAINMENTS GROUP. © Disney © 2016 Marvel

Free Exclusive First Order Stormtrooper™ Minifigure with LEGO® Star Wars™ purchases of \$50 or more: Offer valid April 30 - May 4, 2016 in LEGO Stores and shop.LEGO.com. Offer is available only while supplies last. Qualifying purchase must be equal to or greater than \$50 in LEGO Star Wars merchandise only. Item 30602. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Minifigure is available exclusively through this offer; additional minifigures cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

LEGOLAND Parks and LEGOLAND Discovery Center FREE ticket with full paid ticket offer with any LEGO purchase: Offer valid May 9 - June 30, 2016 at shop.LEGO.com and participating LEGO stores only, excluding the LEGO Stores at Downtown Disney® in Orlando, FL, Disneyland® Resort in Anaheim, CA. Offer is available while supplies last. Qualifying amount applies to merchandise only from the current assortment and is not valid toward prior purchases or gift cards. Retail purchase offer excluded from stores at the LEGOLAND Parks or LEGOLAND Discovery Centers. Each qualifying purchase will receive a coupon good for one free one-day ticket with purchase of a full-price one-day ticket to LEGOLAND® California, LEGOLAND Florida or any LEGOLAND Discovery Center. Offer cannot be applied or combined with any other discount offers. No photocopies or facsimiles of coupon will be accepted. Additional restrictions may apply. Not for resale. Free gift cannot be exchanged or substituted for any other item or cash value. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Free Captain America's Motorcycle with purchases of \$35 or more: Offer valid September May 27-30, 2016 in LEGO Stores and shop.LEGO.com. Offer is available while supplies last only. Offer is only valid on purchases totaling \$35 or more. Item 30447. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND® Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice. LEGOLAND Child Ticket offer valid to LEGOLAND California, LEGOLAND Florida or any LEGOLAND Discovery Centers. See item for full terms and conditions.

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