



SPECIAL OFFER

LEGO DC SUPER HERO GIRLS

FREE KRYPTO™ SAVES THE DAY WITH ANY DC SUPER HERO GIRLS PURCHASE!

Offer valid February 1-15, 2017 or while supplies last. Limit one per customer. See a Brick Specialist for details.

EXCLUSIVE OFFER

LEGO THE BATMAN MOVIE

FREE EXCLUSIVE DISCO AND CLOWN BATMAN™ MINIFIGURES WITH PURCHASES OF \$75 OR MORE!

Offer valid February 10-28, 2017 or while supplies last. Limit one per customer. See a Brick Specialist for details.

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

FREE poster with any purchase!
Collect a new poster each week February 1-26!

Offer is valid at the LEGO Store and shop.LEGO.com while supplies last. Limit one per customer.

LEGO THE BATMAN MOVIE

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Free Poster of the Week!

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January 2 - February 26: Batman™ is hiding all over the store in different Batsuits! Can you find every one?

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Free Poster of the Week!

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February 7-8: FREE VIP Monthly Mini Model Build!
LEGO® VIP members register at shop.LEGO.com/Minibuild-registration starting January 15.

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February 10: The LEGO® Batman™ Movie is in theaters!

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February 11: VIP Valentine's Day Building Event!
See back for details.

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Free Poster of the Week!

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February 14: ATTENTION ADULTS! Come to a Valentine's Day building night.
See back for details.

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February 15-28: VIPs get Early Access to a new Exclusive LEGO® theme.
Not a VIP? Ask a Brick Specialist to sign you up.

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LEGO LIFE February 18: Join in a LEGO® Life Meeting!
See back for details.

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Free Poster of the Week!

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LEGO LIFE February 25: Join in a LEGO® Life Meeting!
See back for details.

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Get the NEW LEGO® Catalog!

Come in February 20th for Minifigure Swap Monday and get 1 FREE minifigure when you buy a Build a Minifigure 3 pack!

January 2 - February 26: Come into the LEGO® Store to build up Gotham City™ out of LEGO bricks!

For even more new LEGO® sets visit shop.LEGO.com/New-Sets



10845 My First Carousel



60140 Bulldozer Break-In



41300 Puppy Championship



70908 The Scuttler



41234 Bumblebee™ Helicopter



70626 Dawn of Iron Doom



70349 Ruina's Lock and Roller



21033 Chicago

Events at the LEGO® Store!



VIP Mini Model Build February 7-8

In order to sign up guests must now have a registered LEGO® VIP email address. If you do not have one you can create one for free at shop.LEGO.com/VIP. This event has limited space. To reserve a spot, visit shop.LEGO.com/Minibuild-Registration starting January 15. Due to safety and build experience standards, builders must be between the ages of 6-14 to participate. The mini model must be completely built in store. Registration is on a first come first serve basis and quantities are limited.



Kids Valentine's Day Building Event February 11

This exclusive event is for LEGO VIPs only! Visit the LEGO® Store to meet and build with other LEGO fans! Take part in a LEGO rose mini model build and you'll get to bring your creation home. This special event has limited space so sign up early. See a Brick Specialist to register starting January 1.



Adult Building Night February 14, 6-8PM

For the first time, we are offering a unique build night for adult fans of LEGO! Come to the LEGO store to meet other LEGO-loving adults and build a Valentine's themed mini model to take home. Registration may be necessary, please see a Brick Specialist for details. This activity is intended for ages 18+.



LEGO® Life Meeting February 18 & 25

Join us for a LEGO Life Meeting! You'll be able to meet other LEGO Life users, share your building skills, learn how to build the February mini model and use your creativity to add more to it. Plus, you can enter your creation in the LEGO Life Monthly Meeting challenge. This exclusive event has limited space, so please sign up early! Registration is \$10 per child. Open to children 6 - 14 only. Registration begins January 1.

Ask a Brick Specialist for more details about our upcoming events! *Play opportunities may not be available at the LEGO® Store at Rockefeller Center®.

FEBRUARY CHALLENGE A ROBBER'S PET



GET IT ON
Google Play

Download on the
App Store

Download LEGO® Life today!

Join us
February 18th or 25th
for a LEGO® Life meeting
to participate in the
challenge!



Join the LEGO® VIP Loyalty Program!

As a LEGO VIP Member, you receive:

- o Points toward rewards on every purchase
- o Personalized email offers and promotions
- o Access to special LEGO sets and goodies not available for anyone else!

Go to VIP.LEGO.com for more information.



DID YOU KNOW...?

You don't have to go to a LEGO® Store to get a calendar!

Just visit stores.LEGO.com to download the calendar each month.



LEGO®, the LEGO logo, the Minifigure, the LEGO DUPLO logo, the LEGO VIP logo, the LEGO Life logo, the LEGO Friends logo, the LEGO Nexo Knights logo, the LEGO NINJAGO, the LEGO City logo and the LEGO Architecture logo are trademarks of the LEGO Group. © 2016 The LEGO Group. WOR 4111
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Free Krypto™ Saves the Day with a DC Super Hero Girls purchase: Offer valid February 1-15, 2017 in LEGO Stores and shop.LEGO.com. Offer is available while supplies last only. Qualifying purchase must include an item from LEGO DC Super Hero Girls current assortment. Item 30564. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Free Exclusive Poster with any purchase: Offer valid February 1 - February 26, 2017 in LEGO Stores and shop.LEGO.com, while supplies last. A new poster will be available on Monday of each week and is only available while supplies last. One free poster per customer. Offer is not valid toward prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Poster is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Free Exclusive The LEGO® Batman Movie Minifigures with purchases of \$75 or more: Offer valid February 10-28, 2017 in LEGO Stores and shop.LEGO.com. Offer is available while supplies last only. Offer is only valid on purchases totaling \$75 or more. Item 30607. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

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