



**BRING YOUR
LEGO® CREATIONS
TO LIFE WITH
THE NEW
LEGO BOOST!**

Available at the LEGO Store and shop.LEGO.com starting August 1.



EXCLUSIVE OFFER

**FREE EXCLUSIVE
CAVEMAN
& CAWOMAN
MINIFIGURES**

WITH A PURCHASE OF
\$50 OR MORE!

Offer valid August 10-31, 2017 or while supplies last. Limit one per customer. See a Brick Specialist for details.



SPECIAL OFFER

**FREE BUILD TO
LEARN PACK**

WITH A PURCHASE
OF \$25 OR MORE!

Offer valid August 20-31, 2017 or while supplies last. Limit one per customer. See a Brick Specialist for details.



MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

August 1-6 and 14-20
Sign up for a LEGO® BOOST workshop!

See back for details.



**August 8-9:
FREE VIP Monthly
Mini Model Build!**

LEGO® VIP members register at shop.LEGO.com/
Minibuild-registration starting July 15.

August - October:

Visit the LEGO® Store and you'll think you've
been transported to the real NINJAGO™ City!

See back for details.

Welcome to
NINJAGO CITY!
**START YOUR
TOUR HERE!**

**August 16-31: VIPs
get Early Access
to a new exclusive
LEGO® set!**

Not a VIP? Ask a Brick
Specialist to sign you up.

**August 19:
Join in a LEGO®
Life Meeting!**
See back for details.

**August 21:
Minifigure Swap
Monday!**

Ages 6-14 only
See Brick
Specialist
for details.

**August 26:
Join in a LEGO®
Life Meeting!**
See back for details.

**August 30:
VIP Cinderella's
Castle Minibuild!**
See back for details.

LEGO CREATOR
**Get the NEW Exclusive
London Bus!**

Item 10258 available exclusively at the LEGO Store and shop.LEGO.com starting August 1



EXPERT

For even more new LEGO sets visit shop.LEGO.com/whatsnew

NEW!



10841 Fun Family Fair

NEW!



76084 The Ultimate Battle for Asgard

NEW!



41323 Snow Resort Chalet

NEW!



70611 Water Strider

NEW!



41239 Eclipto™ Dark Palace

NEW!



21135 The Crafting Box 2.0

NEW!



42066 Air Race Jet

NEW!



21036 Arc De Triomphe

Events at the LEGO® Store!



Journey Through NINJAGO® City
August - October

NINJAGO® City has come to the LEGO® Store! Come in and get an activity card to guide you on your trip seeing the sights of the city. You'll also get to try out ninja training challenges! Can you complete all the challenges around the store and become a ninja like your favorite Ninjago characters? Activity is intended for ages 6-14 only.



VIP Mini Model Build
August 8 & 9

In order to sign up guests must have a registered LEGO® VIP email address. If you do not have one you can create one for free at shop.LEGO.com/VIP. This event has limited space. To reserve a spot, visit shop.LEGO.com/MiniBuild-Registration starting July 15. Due to safety and build experience standards, builders must be between the ages of 6-14 to participate. The mini model must be completely built in store. Registration is on a first come first serve basis and quantities are limited.



LEGO® Boost Workshops
August 1-6 & 14-20

Be the first to learn how LEGO® Boost works! Sign up for a one-on-one workshop and bring a tablet or smart phone for a demonstration of our latest technology-based set. Learn how to code and see all the cool features Boost has to offer! See a Brick Specialist for details and to sign up. Visit LEGO.com/boost to learn more and see what Boost can do.



VIP Cinderella's Castle Building Event
August 30

Don't miss this opportunity to meet and build with other Disney® fans! At this free event, you'll get to build the Cinderella's castle mini model and take it home. Registration begins July 1, so don't wait to sign up! This event is for VIP members only and intended for ages 6-14. See a Brick Specialist for details.



LEGO® Life Meeting
August 19 & 26

Don't miss the fun! Join a LEGO® Life Meeting to meet other LEGO fans and test your building skills. You'll get to build the August mini model and use your creativity to make it your own. Then upload your creation to LEGO Life to share it with LEGO fans across the country. This exclusive event has limited space, so please sign up early! Registration is \$10 per child. Open to children 6 - 14 only. Registration begins July 1.

Ask a Brick Specialist for more details about our upcoming events!

LEGO® LIFE IS FULL OF AWESOME STUFF!

Download the app today!

KIDS GO FREE OFFER!

THE ULTIMATE INDOOR LEGO® PLAYGROUND

LEARN BUILD

VALID IN THE US OR CANADA AT ANY LEGOLAND® DISCOVERY CENTER!
LEGOLANDDISCOVERYCENTER.COM

DID YOU KNOW...?

You can get the calendar every month!
Just visit stores.LEGO.com to download the calendar each month.



LEGO®, the LEGO logo, the Minifigure, the LEGO DUPLO logo, the LEGO Creator logo, the LEGO Friends logo, the LEGO Technic logo, the LEGO VIP logo, the LEGO Architecture logo, the LEGO Ninjago logo, the LEGO Minecraft logo, the LEGO BOOST logo and the LEGO Life logo are trademarks of the LEGO Group. © 2017 The LEGO Group. WOR 4171 LEGOLAND IS A PART OF THE MERLIN ENTERTAINMENTS GROUP. ©2017 MARVEL. TM & © DC Comics. © Disney & TM Lucasfilm Ltd. © 2017 Mojang AB and Mojang Synergies AB. MINECRAFT is a trademark or registered trademark of Mojang Synergies AB.

Free LEGO® Caveman and Cavewoman Minifigures with purchases of \$50 or more: Offer valid August 10-31, 2017 in LEGO Stores and shop.LEGO.com. Offer is available while supplies last only. Offer is only valid on purchases totaling \$50 or more. Item 5004936. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Free LEGO® Build to Learn with purchases of \$25 or more: Offer valid August 20-31, 2017 in LEGO Stores and shop.LEGO.com. Offer is available while supplies last only. Offer is only valid on purchases totaling \$25 or more. Item 5004933. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Kids go free at any LEGOLAND Discovery Center in the US or Canada: This coupon is valid for one free child ticket with purchase of a full-price adult ticket. Offer valid in-person only when walk up tickets are available. Only one complimentary ticket per coupon. Offer cannot be applied to pre-purchased tickets or combined with any other discounts or offers. Restrictions may apply. Not for resale. Offer expires 12/31/17. Discount Code: AUGD2C (valid for US only), 10001 (valid for Canada only).

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