



LEGO THE NINJAGO MOVIE

GET THE NEW EXCLUSIVE NINJAGO® CITY!

Item 70620 is available exclusively at the LEGO Store and shop.LEGO.com starting September 1.

SPECIAL OFFER

LEGO THE NINJAGO MOVIE

FREE MINI GREEN NINJA MECH DRAGON

WITH A PURCHASE OF \$35 OR MORE!

Offer valid September 4-21, 2017 only or while supplies last. Limit one per customer. See a Brick Specialist for details.



EXCLUSIVE OFFER

LEGO THE NINJAGO MOVIE

FREE EXCLUSIVE LLOYD MINIFIGURE

WITH A PURCHASE OF \$50 OR MORE!

Offer valid September 22 - October 8, 2017 only or while supplies last. Limit one per customer. See a Brick Specialist for details.



MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY



SEPTEMBER 1-3:

Celebrate *Star Wars*™ with double VIP points, brand new sets from the new movie, and an exclusive gift with purchase!

Earn double points on all LEGO® *Star Wars*™ items. Get a Free Exclusive Scarif Stormtrooper™ Minifigure with a LEGO *Star Wars*™ purchase of \$50 or more. Offers valid September 1-3, 2017 only or while supplies last. See a Brick Specialist for details.



Labor Day

September 5-6:
FREE VIP Monthly Mini Model Build!

LEGO® VIP members register at shop.LEGO.com/Minibuild-registration starting August 15.



August-October:

Visit the LEGO® Store and you'll think you've been transported to the real NINJAGO® City!

See back for details.



September 11:
Minifigure Swap Monday!

Ages 6-14 only
See Brick Specialist for details.



September 14-30:
VIPs get early access to **TWO** new exclusive LEGO® sets!

Not a VIP? Ask a Brick



September 16:
VIP NINJAGO® Minibuild!

See back for details.



September 18-24: Dress like a Ninja Week!

Come into the LEGO® Store dressed like a Ninja to get your own NINJAGO® mask.

Available for kids ages 6-14 only while supplies last.



September 22:
THE LEGO® NINJAGO® MOVIE™ is in theaters!

September 23:
Join in a LEGO® Life Meeting!

See back for details.



September 30:
Join in a LEGO® Life Meeting!

See back for details.



LEGO THE NINJAGO MOVIE

FREE Exclusive Poster
with a LEGO® NINJAGO® purchase!

Offer valid September 4-30, 2017 or while supplies last. Limit one per customer. See a Brick Specialist for details.



For even more new LEGO® sets visit shop.LEGO.com/whatsnew



LEGO JUNIORS
EASY TO BUILD

10739 Shark Attack



LEGO Disney

41146 Cinderella's Enchanted Evening



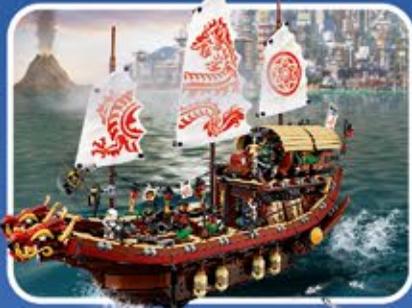
LEGO DC COMICS SUPER HEROES

76087 Flying Fox: Batmobile Airlift Attack



LEGO DC SUPER HERO GIRLS

41236 Harley Quinn™ Dorm



LEGO THE NINJAGO MOVIE

70618 Destiny's Bounty



LEGO TECHNIC

42070 6x6 All Terrain Tow Truck



LEGO BOOST
BUILD YOUR OWN PLAY

17101 Creative Toolbox



LEGO IDEAS

21310 Old Fishing Store

Events at the LEGO® Store!



Journey Through NINJAGO® City
August - October

NINJAGO® City has come to the LEGO® Store! Come in and get an activity card to guide you on your trip seeing the sights of the city. You'll also get to try out ninja training challenges! Can you complete all the challenges around the store and become a ninja like your favorite NINJAGO characters? Activity is intended for ages 6-14 only.



VIP Mini Model Build
September 5 & 6

In order to sign up, guests must have a registered LEGO® VIP email address. If you do not have one, you can create one for free at shop.LEGO.com/VIP. This event has limited space. To reserve a spot, visit shop.LEGO.com/Minibuild-Registration starting August 15. Due to safety and build experience standards, builders must be between the ages of 6-14 to participate. The mini model must be completely built in store. Registration is on a first come first serve basis and quantities are limited.



VIP NINJAGO® Building Event
September 16

Calling all NINJAGO® fans! Sign up to build and take home your very own NINJAGO Red Fire Mech model. Due to safety and build experience standards, builders must be between the ages of 6-14 to participate. This event is for VIP members only. Registration is necessary, see a Brick Specialist to sign up.



LEGO® Life Meeting
September 23 & 30

Join a LEGO® Life Meeting to meet other LEGO fans and test your building skills. You'll get to build the September mini model and use your creativity to make it your own. Then upload your creation to LEGO Life to share it with LEGO fans across the country. This exclusive event has limited space, so please sign up early! Registration is \$10 per child. Open to children 6 - 14 only. Registration begins August 1.

Ask a Brick Specialist for more details about our upcoming events!

LEGO® LIFE IS FULL OF LEGO NINJAGO STUFF!

create, engage, share!
Download the app today!

LEGO LIFE

LEGO LEGOLAND RESORTS
CALIFORNIA • FLORIDA

Become the ninja on **LEGO® NINJAGO® The Ride!**

LEGOLAND.COM

NINJAGO

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COMING IN SEPTEMBER!
New Elves episodes on **NETFLIX**
A NETFLIX ORIGINAL SERIES

LEGO ELVES

LEGO®, the LEGO logo, the Minifigure, the LEGO DUPLO logo, the LEGO Creator logo, the LEGO Friends logo, the LEGO Technic logo, the LEGO VIP logo, the LEGO Ninjago logo, the LEGO IDEAS logo, the LEGO BOOST logo and the LEGO Life logo are trademarks of the LEGO Group. © 2017 The LEGO Group. WOR 4191 LEGOLAND IS A PART OF THE MERLIN ENTERTAINMENTS GROUP. TM & © DC Comics. © Disney © Lucasfilm Ltd. DC SUPER HERO GIRLS and all related characters and elements © & TM DC Comics and Warner Bros. Entertainment Inc. (s17) ©2017 Warner Bros. Ent. All rights reserved.

Exclusive LEGO® Star Wars® Force Friday II Offers: Offer valid September 1-3, 2017 in LEGO® Stores and shop.LEGO.com. Offers available while supplies last only. Offer is not valid toward prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. The LEGO Group reserves the right to cancel or modify any promotion without prior notice. Free Exclusive Scarf Stormtrooper™ Minifigure: Offer is only valid on purchases totaling \$50 or more in LEGO Star Wars™ merchandise. Item 40176. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Free gift cannot be exchanged or substituted for any other item or cash value. Free gift is available exclusively through this offer; additional cannot be purchased. Double VIP Points: Only Star Wars™ items from the current assortment qualify for this offer. Points are attributed to the account once payment is received. VIP Membership required. See VIP.LEGO.com or inquire in a LEGO Store for details on free membership. Points will not be credited for purchases made prior to, or after this promotion. Points will not be earned on the purchase of Gift Cards or any applicable taxes or shipping charges.

Free Mini Green Ninja Mech Dragon with purchases of \$35 or more: Offer valid September 4-21, 2017 in LEGO® Stores and shop.LEGO.com. Offer is available while supplies last only. Offer is only valid on purchases totaling \$35 or more. Item 30428. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Free Exclusive Lloyd Minifigure with purchases of \$50 or more: Offer valid September 22 - October 8, 2017 in LEGO® Stores and shop.LEGO.com. Offer is available while supplies last only. Offer is only valid on purchases totaling \$50 or more. Item 30609. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Free gift is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Free THE LEGO® NINJAGO® MOVIE™ Poster with a LEGO® NINJAGO® purchase: Offer valid September 4-30, 2017 in LEGO® Stores and shop.LEGO.com. Offer is available while supplies last only. Purchase must include one item from the current LEGO® NINJAGO® assortment to qualify to receive the poster offer. One free item per customer. Offer is not valid toward prior purchases. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Poster is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

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