



# OWN THE LARGEST LEGO® SET EVER PRODUCED



Item 75192, the Millennium Falcon™, is available exclusively at the LEGO Store and shop.LEGO.com starting October 1.

EXCLUSIVE OFFER



## FREE EXCLUSIVE LLOYD MINIFIGURE

WITH A PURCHASE OF \$50 OR MORE!



Offer valid September 22 - October 8, 2017 only or while supplies last. Limit one per customer. See a Brick Specialist for details.

SPECIAL OFFER



## FREE MINI KEEPSAKE BOX

WITH A LEGO® FRIENDS PURCHASE OF \$25 OR MORE!



Offer valid October 1-31, 2017 only or while supplies last. Limit one per customer. See a Brick Specialist for details.

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

**OCTOBER 10-25:**  
VIP members get a **FREE Exclusive VIP Set** with a purchase of \$125 or more!  
Plus, **DOUBLE** points on all items.

Offer valid October 10-25, 2017 only. Free gift is available while supplies last. See a Brick Specialist for details. Not a VIP? See a Brick Specialist to sign up or visit [VIP.LEGO.com](http://VIP.LEGO.com) today.

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**October 3-4:**  
**FREE VIP Monthly Mini Model Build!**

LEGO® VIP members register at [shop.LEGO.com/Minibuild-registration](http://shop.LEGO.com/Minibuild-registration) starting September 15.

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**October 14:**  
**Halloween Building Event!**

See back for details.

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**October 21:**  
**Join in a LEGO® Life Meeting!**

See back for details.

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**October 23:**  
**Minifigure Swap Monday!**

Ages 6-14 only  
See Brick Specialist for details.

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**August-October:**  
Visit the LEGO® Store and you'll think you've been transported to the real NINJAGO® City!

See back for details.

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Welcome to NINJAGO CITY!  
**START YOUR TOUR HERE!**

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**October 28:**  
**Join in a LEGO® Life Meeting!**

See back for details.

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**Countdown to the holidays**  
with the new advent calendars!

Item 60155, 41326, and 75184 are available at the LEGO® Store and shop.LEGO.com starting September 1.



For even more new LEGO® sets visit [shop.LEGO.com/whatsnew](http://shop.LEGO.com/whatsnew)



LEGO duplo

10837 Santa's Winter Holiday



LEGO Disney

41145 Ariel and the Magical Spell



LEGO MARVEL SUPER HEROES

76088 Thor vs. Hulk: Arena Clash



LEGO NEXO KNIGHTS

70356 The Stone Colossus of Ultimate Destruction



LEGO MINECRAFT

21136 The Ocean Monument

NEW!



LEGO BRICK HEADZ

41487 Lloyd

NEW!



LEGO THE NINJAGO MOVIE

70620 NINJAGO® City



LEGO TECHNIC

42069 Extreme Adventure

## Events at the LEGO® Store!



**Journey Through NINJAGO® City**  
August - October

NINJAGO® City has come to the LEGO® Store! Come in and get an activity card to guide you on your trip seeing the sights of the city. You'll also get to try out ninja training challenges! Can you complete all the challenges around the store and become a ninja like your favorite NINJAGO characters? Activity is intended for ages 6-14 only.



**VIP Mini Model Build**  
October 3 & 4

In order to sign up, guests must have a registered LEGO® VIP email address. If you do not have one, you can create one for free at [shop.LEGO.com/VIP](http://shop.LEGO.com/VIP). This event has limited space. To reserve a spot, visit [shop.LEGO.com/Minibuild-Registration](http://shop.LEGO.com/Minibuild-Registration) starting September 15. Due to safety and build experience standards, builders must be between the ages of 6-14 to participate. The mini model must be completely built in store. Registration is on a first come first serve basis and quantities are limited.



**Halloween Building Event**  
October 14

Something spooky is coming! Sign up to build and take home your very own Halloween-themed witch model! This activity is intended for children ages 6-14 only. Registration is on a first come first serve basis and quantities are limited.



**LEGO® Life Meeting**  
October 21 & 28

Join a LEGO® Life Meeting to meet other LEGO fans and test your building skills. You'll get to build the October mini model and use your creativity to make it your own. Then upload your creation to LEGO Life to share it with LEGO fans across the country. The 2 October LEGO Life meetings are the last ones for the year! This exclusive event has limited space, so please sign up early! Registration is \$10 per child. Open to children 6 - 14 only. Registration begins September 1.

Ask a Brick Specialist for more details about our upcoming events! \*Play opportunities may not be available at the LEGO® Store at Rockefeller Center®.

LEGO® LIFE IS FULL OF SPOOKY STUFF!

CREATE, ENGAGE, SHARE!

Download the app today!

Available on the App Store, Google Play, and Amazon.

LEGO LEGOLAND

The Home of Halloween Fun!

BrickorTreat.com

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BRICK OR TREAT

at LEGOLAND® Resorts and LEGOLAND Discovery Centers

LEGO THE NINJAGO MOVIE VIDEOGAME

AVAILABLE IN SEPTEMBER!

ESRB EVERYONE 10+ Cartoon Violence

PS4 PC

LEGO®, the LEGO logo, the Minifigure, the LEGO DUPLO logo, the LEGO Friends logo, the LEGO Technic logo, the LEGO VIP logo, the LEGO BrickHeadz logo, the LEGO NINJAGO logo, the LEGO Minecraft logo, the LEGO BOOST logo and the LEGO Life logo are trademarks and/or copyrights of the LEGO Group. ©2017 The LEGO Group. ©2017 Warner Bros. Ent. All rights reserved. LEGOLAND IS A PART OF THE MERLIN ENTERTAINMENTS GROUP. THE LEGO NINJAGO MOVIE VIDEOGAME software © 2017 TT Games Ltd. Produced by TT Games under license from the LEGO Group. THE LEGO® NINJAGO MOVIE © & TM Warner Bros. Entertainment Inc. & The LEGO Group. All other trademarks and copyrights are the property of their respective owners. The "PS" family logo and "PS4" are registered trademarks of Sony Interactive Entertainment Inc. ©2017 MARVEL. TM & DC Comics. © Disney © 2017 Mojang AB and Mojang Synergies AB. MINECRAFT is a trademark or registered trademark of Mojang Synergies AB. © & TM Lucasfilm Ltd. WOR 4201.

Free Exclusive Lloyd Minifigure with purchases of \$50 or more: Offer valid September 22 - October 8, 2017 in LEGO® Stores and [shop.LEGO.com](http://shop.LEGO.com). Offer is available while supplies last only. Offer is only valid on purchases totaling \$50 or more. Item 30609. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Free gift is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Free Mini Keepsake Box with a LEGO® Friends purchase of \$25 or more: Offer valid October 1-31, 2017 in LEGO Stores and [shop.LEGO.com](http://shop.LEGO.com). Offer is available while supplies last only. Qualifying purchase must be equal to or greater than \$25 in LEGO Friends merchandise from the current assortment. Item 40266. One free item per customer. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND® Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice. LEGOLAND® Child Ticket offer valid to LEGOLAND California, LEGOLAND Florida or any LEGOLAND Discovery Centers. See item for full terms and conditions.

LEGO® Exclusive VIP Set offer (40178) is valid for orders online at [shop.LEGO.com](http://shop.LEGO.com), in LEGO Stores and LEGO Catalogue telephone orders from 10<sup>th</sup> October 2017 until 25<sup>th</sup> October 2017, or while stocks last. Qualifying purchase must be equal to or greater than \$125 in LEGO merchandise only. Must be a registered LEGO VIP member in order to be eligible for this offer. One LEGO Exclusive VIP Set offer (40178) per household. Cannot be applied to previous purchases or combined with any other discount, offer or free gift. It cannot be exchanged or substituted for any other item or cash value. It is not available for purchase. Double points are attributed to the account once payment is received and will not be credited for purchases made prior to, or after this promotion. Points will not be earned on the purchase of Gift Cards or any applicable taxes or shipping charges. Offer is not valid at LEGOLAND® Parks or LEGOLAND® Discovery Centers. The LEGO Group reserves the right to cancel or modify this promotion at any time without prior notice.

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